

DON'T PROVIDE ALCOHOL TO YOUTH UNDER 21!

FUTURE

and their

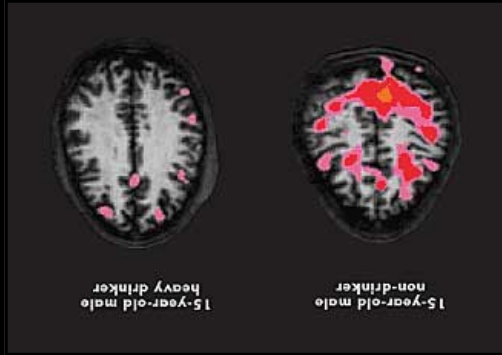
Brain

Teen's

Protect your

Teens who drink underage can lose up to 10% of their brain capacity.

MRI Image from Susan Tapert, PhD, University of California



Big Brother

KNOTT COUNTY CENTRAL HIGH SCHOOL STUDENT

DAUGHTER

Future College Graduate

HONORS STUDENT

Parents are the No.1 influence in their child's life.

Talk to your teen about alcohol. They will listen.

Find out how at www.maddky.org

MADD Youth in Action is sponsored by the Office of Juvenile Justice Delinquency Prevention and the KY State Police

Can you tell which drinks contain ALCOHOL?

Alcopops are:
Malt Beverages which appeal to youth with sweet flavors that mask the taste of alcohol, cool names, bright packaging, and labels which resemble non-alcoholic products



Parents are the No.1 influence in their child's life.

It's the retailer, adult, and parent's responsibility to tell the difference. Educate yourself.

Alcoholic beverages contain the Percent-Alcohol-by-Volume, and some even state- "Warning this beverages contains alcohol." Non-alcoholic products list the nutrition facts.

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